

**Press Contact**

LottieFiles

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**PRESS RELEASE**

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\*For Immediate Distribution\*

## LottieFiles releases COVID-19 Animations for Awareness

Highlighting awareness in the fight against the spread of the coronavirus COVID-19 with Lottie animations.

LottieFiles is a platform at the forefront of the world's latest and most innovative animation format: Lottie. It also plays host to thousands of Lottie animations contributed by the community that is completely free for anyone to use.

LottieFiles released free COVID-19 related animations to highlight initiatives aimed to help prevent the spread of the virus while also encouraging its community of animators to do the same by creating and sharing animations of their own for others to use for free. The animations released by LottieFiles were a joint collaboration between Vijay Verma of [Illustrations](#) who designed the illustrations and LottieFiles who animated them (animated by LottieFiles motion designer [Gabriela Schmitz](#)).

It is well known that motion is a more effective medium when it comes to grabbing attention in contrast to static imagery, and during a time when driving focus towards vital information could lead to saving lives, the animation becomes a key tool.

With the aim of providing resources for those wishing to contribute to the spread of awareness in their websites, apps and even social media creations, LottieFiles have made these animations available for free in Lottie, GIF and MP4 formats.

These animations alongside others created by the LottieFiles community are available for free to download at [lottiefiles.com/covid19](https://lottiefiles.com/covid19). Their colors and layers are completely customizable using the [Lottie Editor](#).

To download, users will need a LottieFiles account.

At the time of this release, the animations for awareness have so far been featured on [500 Startups](#) and [MUZLI](#).

### **About LottieFiles.**

The animation workflow platform LottieFiles is a large community of motion designers, animators, and developers working with Lottie. The brand aims to streamline the animation workflow and create a new realm of possibilities with Lottie animations across media, marketing, platforms, and gaming for its users globally.