

## PRESS RELEASE

\*For Immediate Distribution\*

### Press Contact

Email: [press@lottiefiles.com](mailto:press@lottiefiles.com)

Media: [Download media kit](#)

# LottieFiles Brings Motion to Adobe XD

**LottieFiles brings motion design and interactive experiences to millions of apps worldwide. Its platform and tooling save designers and developers countless hours, simplifies their workflow, and helps add the magic of motion to apps, websites, and platforms.**

With the new plugin for the UI/UX design and collaboration tool, Adobe XD, the door has been opened for all XD users to start working with motion.

LottieFiles integrations now span across multiple Adobe Creative Cloud® tools. LottieFiles for Adobe After Effects® and Adobe Animate is popular, with over 200,000 downloads.

LottieFiles for Adobe XD allows designers to add motion graphics to their web and app designs and prototypes, and with native Lottie support recently released in Adobe XD at Adobe MAX 2021, designers and stakeholders can visualize the final experience within the prototype. The LottieFiles plugin allows for a more immersive and realistic prototype experience, far better than what one would experience with static images. Furthermore, it helps design teams incorporate motion earlier on in the design process to remove the guesswork and give the entire team a sense of the final experience ahead of writing code. Motion evokes emotion, makes apps and prototypes aesthetically pleasing, and makes them come alive.

Using LottieFiles for Adobe XD, designers have access to more than 50,000 ready-to-use, high-quality, free animations as well as their private Lottie animations, such as those created in Adobe After Effects.

The plugin's no-code, drag-and-drop feature allows users to insert Lottie animations directly to their designs in XD, and preview their animations much faster than before; it simplifies the creative process tremendously.

*"Adobe is proud to have invested in LottieFiles in 2020 as part of the Adobe Fund for Design – a \$10 million fund we established to support teams building products and services that will help shape the future of creativity and design," says **Aubrey Cattell, Vice President, Creative Cloud Developer Platform at Adobe.** "More creators want to add motion to their designs, and now it's easy to do that directly within XD as we've built in native Lottie support. As LottieFiles expands on its integration with Creative Cloud, creatives can work with LottieFiles to create animations in Adobe After Effects and easily reuse them in XD."*

*"Bringing motion to design has always been a challenge for designers. LottieFiles for Adobe XD not only enables designers to bring lightweight, high-quality Lottie animations to their designs but also enables developers to use the same assets for mobile, web, and other digital products," says **Nattu Adnan, Co-Founder and CTO of LottieFiles***

The plugin is available for free to download on [lottiefiles.com](https://lottiefiles.com) or on [Creative Cloud Marketplace](#). LottieFiles users can use their LottieFiles account, and new users can quickly sign up to get started for free.

### **About Design Barn Inc.**

Design Barn Inc is the creator of the animation file format dotLottie (.lottie) and the animation workflow platform LottieFiles, a large community of motion designers, animators, and engineers working with Lottie. The company aims to streamline the animation workflow and create a new realm of possibilities with Lottie animations across media, marketing, platforms, gaming for its users globally. [www.lottiefiles.com](https://www.lottiefiles.com)

The marketplace, Iconscout, was acquired by Design Barn Inc. in 2020. It has a rich library with more than 3.5 Million design assets, including curated SVGs, Vector Icons, Illustrations, 3D Graphics, and Lottie Animations. [www.iconscout.com](https://www.iconscout.com)